



December 2015 Meeting: Gainesville entrepreneur Augi Lye

Welcome!

Your local chapter of the Association of Information Technology Professionals is proud to host entrepreneur, engineer, inventor and classical violinist Augi Lye at our holiday meeting!

About the Presenter

A University of Florida graduate with dual degrees in Computer Engineering and Electrical Engineering, Augi has founded numerous startups with over \$28 million in angel and venture capital funding.



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Augi's research in acoustical physics and digital signals processing formed the foundation for Apextek Labs, ToneRite and Trendy Entertainment, the Gainesville development studio behind the video game *Dungeon Defenders*, which climbed the top 10 sales charts for Android, iPhone, PC, Xbox, and Playstation.

The ToneRite, a device that "breaks in" stringed instruments, produces vibrations designed to take the place of many years of playing, after which the instrument produces a better sound. As owner of ToneRite, which has offices in Gainesville's Duckpond neighborhood, Lye and his staff have sold thousands of the devices to musicians around the world.



Lye, who plays the violin and cello, originally attended UF on a music scholarship. He dropped out at age 20 to write albums and tour the country with the Jacksonville band Cue Estey. The band eventually drifted apart and the future CEO returned to the university and finished a degree in electrical engineering.

Immediately following graduation he was offered positions at four different engineering firms. However, it was in a small garage located in Gainesville that young Lye found his first job at Prioria Robotics, an engineering firm that now develops unmanned aircraft for the U.S. Military.

Augi is an active investor and philanthropist in the Gainesville community with over \$1 million invested locally in organizations including HackerSpace, HackerHouse and StartupHour.

Meeting Information

Date

Tuesday, December 15, 2015

Location

Meeting room near Albert's in the UF Hilton, 1714 SW 34th Street, Gainesville, FL

Times (all PM)

Registration: 5:10 - 5:45
Dinner: 5:45 - 6:45
Presentation: 7:00 - 7:45

Cost

Presentations are no charge for Chapter members; \$5 for guests (cash or checks only please).

RSVP

Reservations help us obtain a meeting area with adequate seating and staffing. **To RSVP, please send an email to:**

reserve@aitp-ncfl.org

About AITP

Find more information about AITP at the National Web site, aitp.org

Or learn more about your local chapter, now in its 44th year, at the Chapter Web site, aitp-ncfl.org