



May 2014 Presentation Matt Allison, Kelly Services

Our May presentation and dinner meeting will feature Mr. Matt Allison, COE and Director of IT Product for Kelly Services from San Diego, CA.

IT globally is one of the most competitive job markets, especially in the United States where the unemployment rate is **below 3%** for most IT workers.

Finding talent is demanding and time consuming, and once you snag top talent, how do you keep them from leaving?

Matt's presentation will drill down into the details of which industries are hiring, what skill sets are in hot demand, and what companies like yours are doing to retain their talent.

We will also look at the *generational shift*, which is becoming increasingly more important in hiring and retention.

About Matt Allison

Matt Allison has spent over 25 years in Information Technology-related fields and was involved in the maiden launches of Data Over Wireless in 1994. For the past 15 years Matt has worked in sales and recruitment, including 12 years splitting time between Kelly Services' IT and developing the Kelly's engineering talent supply chain.



Matt has been involved in a diverse range of projects across several industries that include medical devices, aerospace, wireless technology, and oil and gas.

He is currently responsible for National IT Product Support for Kelly Services Small and Midsized Markets and several strategic relationships within the Natural Resources and Life Sciences industries.

Meeting Information

Date

Tuesday, May 20, 2014

Location

Meeting room near Albert's in the UF Hilton, 1714 SW 34th Street, Gainesville, FL

Times (all PM)

Registration: 5:10 - 5:45
Dinner: 5:45 - 6:45
Presentation: 7:00 - 7:45

Cost

Presentations are no charge for Chapter members; \$5 for guests (cash or checks only please).

RSVP

Reservations help us obtain a meeting area with adequate seating and staffing. To RSVP, please send an email to:

reserve@aitp-ncfl.org

About AITP

Find more information about AITP at the National Web site, aitp.org

Or learn more about your local chapter, now in its 43rd year, at the Chapter Web site, aitp-ncfl.org

**Which industries are hiring?
What skill sets are in hot demand?
What are companies like yours doing to retain their talent?**