



North Central Florida Chapter

April 2003

What's Wrong with this Database Management Picture?

**Mr. Fabian Pascal, Database Debunkings, www.dbdebunk.com
Next Meeting: Tuesday, April 22, 2003**

Most of what is being said, written about, or done in data management by vendors, the trade press and "experts" is irrelevant, misleading, or outright wrong. While this is to a degree true of IT in general, in the data management field the problems are so acute that, claims to the contrary notwithstanding, technology is actually *regressing!* This is due to the persistent failure by both DBMS vendors and database users, including database designers, DBAs, application developers and managers, to educate themselves and rely on a sound foundation in their respective practices. Indeed, it is lack of proper education—and interest in acquiring such--that makes the "cookbook approach" and industry fads and the accelerating obsolescence they are based on possible and acceptable in the first place!



This presentation

- exposes some prevalent fallacies in the industry and the causes thereof
- assesses flawed technologies, products and practices they lead to
- demonstrates the costly practical consequences
- offers an opportunity to test yourself on your ability to see through the former and avoid the latter

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Our chapter is the winner of the Year 2001 Region Outstanding Chapter Award! We continue to win COPA every year!

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April Meeting Reminder

When:	TUESDAY, April 22, 2003	Cost:	Members.....\$17.00 Non-Members.....\$ 20.00 Presentation Only (no dinner)....\$10.00 AITP national student members .. \$8.00 (includes dinner)
Time:	5:30-6:30 p.m. (Social Hour) 6:30-7:30 p.m. (Dinner) 7:30-8:30 p.m. (Program)	Menu (your choice):	- Sliced Roast Beef - Grilled Chicken with Mustard Sauce - Orange Roughy with Ginger Lime Sauce - Pasta with Plum Tomato Basil Sauce <i>Dinners include: Tossed garden salad, vegetable, starch, rolls and butter, dessert, coffee, iced tea and water.</i>
Where:	Sheraton Hotel 2900 SW 13th St. Gainesville, FL 32608 377-4000		

BE SURE TO MAKE YOUR RESERVATIONS BY FRIDAY, APRIL 18, 2003 12:00 NOON
Make your reservations online now! Go to <http://aitp-ncfl.org/reservations>

No shows will be billed

2003 OFFICERS	
President	John Tucker 337-2140 john.tucker@cox.com
Vice President	Michael Lucas 265-0680 ext. 85824 michael@lucas-photo.com
Treasurer	Jean Clark 334-3400 clarkj1@gru.com
Chapter Liaison	Steve Flowers 332-2093 ext. 14 sflowers@scantec.com
Past President	Tom Gumber 473-8000 ext. 224 tgumber@clayelectric.com
Director	Pat Thompson 392-9731 pthomp@notes.cba.ufl.edu

2003 COMMITTEE CHAIRS	
Programs Committee	Sharon Miller & Jean Clark train@gru.net / clarkj1@gru.com
Membership Committee	Steve Flowers Patrick Thompson Phoebe Bowers
Newsletter / Publicity Committee	Sharon Miller 332-2871 train@gru.net
Awards Committee/ IPA Awards	Jim Hagans 369-3888 ext274 jhagans@rmscomm.com
Awards Committee/ COPA/PCS 2000	Liz Thomas 338-7331 ethomas@co.alachua.fl.us
Accommodations/ Phone Tree Committee	Tom Gumber 473-8000 ext. 224 tgumber@clayelectric.com
Web Site Committee	Michael Lucas 265-0680 ext. 85824 michael@lucas-photo.com
Bylaws Committee	Tom Gumber tgumber@clayelectric.com Steve Flowers 332-2093 ext. 14 sflowers@scantec.com
Nominating Committee Chair	Tom Gumber 473-8000 ext. 224 tgumber@clayelectric.com
Auditing Committee	George Arola 334-3400 ext. 1125 arolagt@gru.com
UF Student Chapter Faculty Advisor	Pat Thompson 392-9731 pthomp@notes.cba.ufl.edu
Student Chapter Coordinator	John Tucker 337-2140 john.tucker@cox.com
SFCC Student Chapter Faculty Advisor	Wesley Lindberg 395-5587 wesley.lindberg@sfcc.edu

**Pick up your 2003
Membership Directory**

The 2003 AITP Membership Directory will be available for pick-up at the next AITP meeting. Pick it up at the front table when you check-in.

North Central Florida Chapter

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Fabian Pascal has a national and international reputation as an independent technology analyst, consultant, author and lecturer specializing in data management. He was affiliated with Codd & Date and for 20 years held various analytical and management positions in the private and public sectors, has taught and lectured at the business and academic levels, and advised vendor and user organizations on data management technology, strategy and implementation. Clients include IBM, Census Bureau, CIA, Apple, Borland, Cognos, UCSF, and IRS. He is founder, editor and publisher of DATABASE DEBUNKINGS, a web site dedicated to dispelling persistent fallacies, flaws, myths and misconceptions prevalent in the IT industry (**Chris Date** is a senior contributor).

Author of three books, he has published extensively in most trade publications, including *DM Review*, *Database Programming and Design*, *DBMS*, *Byte*, *Infoworld* and *Computerworld*. He is author of the contrarian columns *Against the Grain*, *Setting Matters Straight*, and for *The Journal of Conceptual Modeling*. His third book, *PRACTICAL ISSUES IN DATABASE MANAGEMENT* serves as text for his seminars.

Mr. Pascal will be selling and signing his newest book "Practical Issues in Database Management", cost is \$35.

FREE TRAINING!!

Ok, now that I have your attention– the AITP chapter needs someone to do the Monthly Newsletter beginning September 2003. If needed free training can be offered during the summer months on Publisher. Or you can user another software program of your choice.

If you can commit a few hours a month, please email Sharon Miller, train@gru.net

Chamber Sponsored Workshops



APRIL AFTER HOURS

When: Thursday, April 24, 2003, 5:30 and 7 p.m.

**Location: The Tower Club at the Village
8000 NW 27th Blvd,
Gainesville, FL
Cost is \$5.00 for
Members.**

Come and meet new members at the next After Hours!



AITP Region 7

Region 7 Conference

presents

"LINUX and Voice/IP"

Saturday, September 13th, 2003

Charleston, SC

Hampton Inn Historic District

AITP Members and AITP Student Members early registration by August 12th - **Only \$10.00!!**

**To register contact Chair Ronald Herman
1-843-529-5653 or email herman@firstfederal.com.**

More info at www.aitp.org

AITP National

2003 AITP National & Region 5
Conference
Gateway to Innovations

**October 23-25, 2003
Millennium Hotel, St. Louis, MO**



The St. Louis AITP Chapter is proud to host the 2003 National and Region 5 Conference. See www.aitp.org for more information.

Member Spotlight—Jean Clark

By Stephen Flowers

For Jean Clark, life has been a long road trip, and despite the twists and turns, she takes pride in handling every challenge with faith and good humor.

Since 1998, Jean has worked as one of three Systems Programmers for (GRU) Gainesville Regional Utilities' Information Services Department, managing the Windows NT environment, the e-mail server, and the internal Wide-Area Network (WAN). "I love my job," she said.

Jean, who is a Microsoft Certified Professional, maintains and secures the present system, and implements new systems, including mission-critical applications like lift-station monitoring from a centralized location.

"GRU is an unusual utility," she says. Besides handling electricity generation and natural gas distribution, GRU provides clean water and treats wastewater, operates as an Internet Service Provider and maintains a large telecommunications network featuring a fiber optic ring around the city.

All of the major facilities, including the Deerhaven and Kelly generating plants, the Kanapaha and Main St. wastewater treatment sites and the Murphree Waterworks are connected and communicate with another. "It's very sophisticated and reliable," Jean declares.

Jean hails from Cambridge, a town about 60 miles west of Toronto, Ontario in Canada. The youngest of five children, including her two brothers and two sisters, she was raised by her father, Earl, and her mother, Nora. Earl made a living as a body-man, fixing collision damage on cars.

"Oil runs through the family very deep," Jean says, adding that her first husband is an auto mechanic and her brother Ernie was an engine machinist. Jean wanted to work on cars too, but her father told her 'no daughter of mine is going to be a grease monkey.'

Jean's son, Morgan, 21, who lives in Cambridge with his father, is "into motorcycles" and used to race motocross. "He used to scare the living daylights out of me," Jean recalls.

Jean thinks her love of travel, and tinkering with things and making them work is "genetic." She equates her career involving computer hardware and software to being a kind of "electronic mechanic." "I like to fix things. It's just something I like to do."

Following graduation from high school in 1978, Jean went to work as a secretary. "I never went to college; was not financially able," she says.

In 1983, Jean crossed the border to live and work in Rochester, New York, headquarters of Eastman Kodak, and Genesee beer.

She lived there until 1998 with her second husband, Wayne, whom she had met when they were both riding motorcycles during a camping weekend.

Jean ran a paralegal business with 20 attorneys in Rochester, involved in closings and documentation. It was here that she first discovered computers "and found out how much easier life was" handling those systems.

She taught herself how to understand and use the hardware and software -- a vocation she has embraced with both hands and never relinquished.

Following her second divorce, she met her husband, Bill, while on a motorcycle trip to Washington, D.C. She had traveled to Gettysburg, PA and the Smithsonian Museum, partly to research her family tree, which traces part of its roots back to Pennsylvania and New Jersey.

While in the United States, Jean says she finally came to understand our nation's rich heritage and "everything just started to make sense." She further was impressed at the treatment Bill was receiving for a genetic ailment through the National Institutes of Health in Bethesda, Maryland. Although a Canadian citizen, Jean decided to live in America.

They moved to Gainesville after she obtained a "green card" allowing her to work here, and Jean got a job at Regeneration Technologies where her desire to become IS Coordinator was fulfilled after she proved her abilities troubleshooting hardware. Later, she began work at GRU on the Help Desk, constantly building knowledge and experience until she took on her latest position.

Bill is an accomplished magician and trumpeter. He holds degrees in English and in Music, with a teaching certificate, and is pursuing a degree in Music Composition from the University of Florida. Jean adds that Bill is an "awesome cook" who has "spoiled me rotten."

They live in Putnam County on two and a half acres with a dog named Ace, and two cats, Spam and Tigger. "We love it there," Jean says.

Their "team-oriented relationship" would not be complete without frequent camping trips and travel to amusement parks around the country. Jean is a thrill seeker and particularly enjoys riding roller coasters.

If she ever retires, she says she would like to go places and see things the average tourist does not experience, off the beaten path.

And what about the oil running through her veins? Jean says "its better than brake fluid." There will be no slowing down for Jean Clark. With her can-do attitude and joy in living, she will always relish the view around the next corner.

Board Meeting Minutes—March

AITP Board Meeting

April 1, 2003

Called to order 18:10, attending Tom Gumber, Liz Thomas, Michael Lucas, Jean Clark, John Tucker, Steve Flowers
Early start to meeting to allow Liz to leave early:

COPA Report (*Liz*)

For 2002 we will reach COPA Level II but not Level III (missed by .14 point). Money amount is not affected. Liz will run the points one more time to see if percentages rather than whole numbers will reveal the lacking points for Level III. If so the Board requested officially that we apply for Outstanding Chapter Award. For 2003 we are in good shape in all areas except for membership.

Previous Meeting Minutes (*Jean*)

Steve Flowers noted some minor corrections to the previous minutes; the Board voted to approve the amended minutes, none opposed.

Treasurer's Report (*Jean*)

Jean distributed corrected reports from January and February. Balance is down \$70 due to losses from student attendees and unused Internet services. No-shows have been offset by walk-ins. Tom moved to accept, Steve seconded, all approved.

Committee Reports

Programs (Jean)- We are set for April (Fabian Pascal) and May (Oracle). June is not set but hopefully Microsoft.

Membership (Steve)- 31 active including a new transfer. Detailed report was submitted via hard-copy by Steve.

Chapter Liaison (Steve)- Region 7 Web site now has information about the upcoming workshop. A national scholarship has been established by AITP, more details are forthcoming. Detailed report was submitted by Steve.

Student Chapter Coordinator (John)- Report on the UF Student Chapter panel. Questions from the Student Chapter were insightful and interesting. SFCC Student Chapter panel is this coming Friday. Reminder that at the AITP meeting students who were sponsored by the chapter regarding their experiences. Steve noted that the UF student chapter did well at their competition.

Secretary Search Committee (Michael and Jean)- No report.

Special Orders (*John*)

Still need to get materials from Damon Allen. We are considering him resigned from the position of secretary. Still need to get Conflict of Interest form from Pat Thompson.

Unfinished Business

Draft 2003 Budget (Jean)- Mention of missing input from IPA committee. Main sources of revenue include:

Dinner

PCS

Membership dues

IPA

Budget tabled for now.

Publicity Ideas (All)- No real progress. Idea for advertising—movies, Alligator.

New Web Site (All)- Motion to unveil made by Jean, seconded by Tom, all approved, Lucas abstaining, following last updates and notification to the Board via email.

Directory (John)- Looks as though it should be available for next dinner meeting.

Survey (All)- Jean created a survey form and the Web site committee will address creating a Web-enabled version.

New Business

PCS 2000 due

Business Showcase—probably not worth the entry fee

Brain Bowl—tabled but a great idea

Vendors at premeetings—sounds interesting; John will approach Cox. Suggested price: \$150 for the hour before the meeting.

Announcements

Frank Duncan wants to volunteer; has been sent to Newsletter Committee.

Next Meeting

Farah's on the Avenue, May 6, 2003, 7:00 pm



North Central Florida Chapter

PO Box 12375
Gainesville, FL 32604

New Website! www.aitp-ncfl.org

University of Florida AITP

Student Chapter

<http://aitp.cba.ufl.edu/>

President: Amy Kolodziej,

Santa Fe Community College AITP

Cyber Saints

www.cybersaints.org

National AITP

www.aitp.org

Calendar/Program

Next Board Meeting

Tuesday, May 6, 2003, 6:00 pm

@ Farrah's on the Avenue

2003 Dinner Meeting Dates

Tuesday, May 27—Oracle

Tuesday, June 24—TBA

Summer Break

We are working on getting Microsoft to come in soon.

Any suggestions or if you know of a good speaker, email Sharon Miller or Jean Clark.

Position Opening

Position: Assistant Professor in Programming Technology

Place: SFCC

When: Review will begin on April 17, 2003 and continues until filled.

OVERVIEW: This is a full-time, 10-month, tenure track faculty position in Information Technology Education in the Programming Technology department. This position begins in August 2003. The instructor is responsible for teaching web based programming in a growing two-year Associate of Science degree program. Extensive knowledge of internet programming-including the ability to teach classes in Net and JAVA - is essential. Working knowledge of industry platforms (such as PHP, CGI, ASP) and procedures as pertaining to internet programming is required. Candidate must participate with the Programming Advisory Committee, assist in ITE area web page upkeep, and various college and departmental committees.

For more detailed information see

<http://admin.sfcc.edu/~humresourc/jobs/APprogtech.htm>

Vision

AITP is the Information Technology professional organization of choice for providing leadership opportunities, professional development and personal growth.

Mission Statement

AITP offers opportunities for Information Technology (IT) leadership and education through partnerships with industry, government and academia. AITP provides quality IT related education, information on relevant IT issues and forums for networking with experienced peers and other IT professionals

30 Members
and
growing!